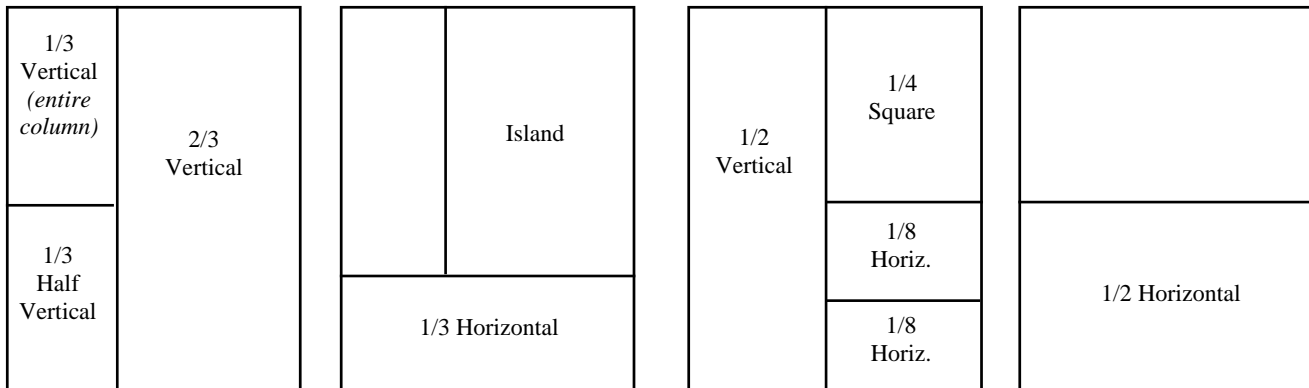




Missouri · Kansas

**The**  
***Driving Force***  
**NEWSLETTER**  
*An industry publication of ASA MO/KAN*

	<b>WIDE</b>	<b>DEEP</b>		<b>DISPLAY</b>	<b>DISPLAY</b>
	<b>(in inches)</b>			<b>RATE</b>	<b>RATE</b>
				<b>One time rate</b>	<b>12 x rate</b>
Full	7-1/2	x 9-1/4		\$140	\$120
2/3 Vertical	5	x 9-1/4		\$110	\$ 90
Island	5	x 6-1/4		\$105	\$ 85
1/2 Vertical	3-3/4	x 9-1/4		\$110	\$ 90
1/2 Horizontal	7-1/2	x 4-5/8		\$110	\$ 90
1/3 Half Vertical	2-1/2	x 4-1/2		\$ 55	\$ 35
1/3 Vertical	2-1/2	x 9-1/4		\$ 90	\$ 70
1/3 Horizontal	7-1/2	x 3-1/8		\$ 90	\$ 70
1/4 Square	3-3/4	x 4-5/8		\$ 80	\$ 60
1/8 Horizontal	3-3/4	x 2-1/4		\$ 45	\$ 30
Back 1/2 page (color)	7-1/2	x 4-5/8		\$140	\$100



The ASA of Missouri/Kansas, "The Driving Force", is published bi-monthly. The deadline for reservation of space and copy is the 15th of each month prior to publication requested. Rates are based on the advertiser providing camera-ready artwork. Camera-ready ads should be actual size. All non camera-ready ads are subject to additional charges. The liability of the publisher for any error or omission or delay for which it may be held legally responsible, shall in no event exceed the cost of the space paid for and occupied by such individual advertisement. 12x rate is available when paid in full upon signing contract. Space is subject to availability. Reserve your space soon!

## ADVERTISING COMMITMENT:

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone Number \_\_\_\_\_

Ad Size \_\_\_\_\_ Ad Rate \_\_\_\_\_ Month(s) ad is to appear \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Authorized Amount \_\_\_\_\_

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