



# Attention Ladies of ASA

ASA of Missouri / Kansas is pleased to announce the formation of a new group. The "Ladies of ASA MO/KAN" is being formed with the initial goal to provide an active participation program for women in all aspects of the automotive service industry. This new division is designed to make all women feel welcome and an integral part of the association.

A ladies group, ASA Ascettes, in Washington was created for the same purpose back in 1987. This group has grown and become very successful over the years. They attend local, state and national events (including CARS, NACE and ASA Annual Conventions), attend seminars, and most importantly share friendships and have fun together.

Here is the ASA Washington Ascettes formal purpose:

- To promote ASA and the automotive service industry
- To be actively involved in the activities of ASA
- To make all members and their wives feel welcome and an integral part of the association
- To bring quality programs, both educational and fun, to the Ascettes Division of ASA
- To support the individual units with the ASA State Association
- To network ideas, opinions and talents with business neighbors across the nation
- To keep informed on the latest laws and pending legislation, and to support required action.
- To become involved in educating the community on the professionalism of ASA member shops
- And best of all, to make friends and have fun with people who share a common interest, both locally and nationally.

Some exciting ideas have already been discussed, including having the "Ladies of ASA MO/KAN" run the raffle at the 2003 VISION, benefiting breast cancer. Mardy Lundgren, from Midwest Radiator, has agreed to help head this project, along with Gail Maxon. Many other ideas have been discussed—but we want you to be a part of it!!!

If you are interested in being a part of the Ladies of ASA MO/KAN, please complete the form below or call Sheri Hamilton, Executive Director, at 816.781.5801. We encourage you to join in and assist with the formation of this group—all chapters encouraged to participate on a local and state level.

<i>Sign me up . . .</i>			
_____ Name		_____ Company Name	
_____ Mailing address to send you information		_____ City	_____ State
_____ Daytime phone number with area code		_____ Evening phone number with area code	_____ Fax number with area code
_____ Email address		_____ ASA Chapter	_____ Birthday (Month/day)
_____ Please order me a Red Ladies shirt for \$25!!! Indicate size: Small Medium Large XLarge XXLarge			
_____ I would be willing to help head up the local and/or state chapter of ladies			
<b>Fax to 816.415.0272 or call ASA MO/KAN at 816.781.5801</b>			